

VERMONT TOBACCO EVALUATION AND REVIEW BOARD
School and Community Programs Committee
April 12, 2016, 2:00 p.m. – 4:00 p.m.

American Lung Association
372 Hurricane Lane, Williston, VT

MINUTES

Public Comment: none

Agency updates:

- Bob shared that AOE school-based tobacco-use prevention grant responses are due April 29th. About 36 supervisory union teams attended the bidders conference in March.
- Amy Tucker shared that FDA plans to release their deeming regulation by the end of April 2016.
- Joslyn announced her resignation from VDH, effective June.

VDH budget proposal review and discussion

Rhonda provided an overview of the proposed FY17 VDH tobacco control budget. Highlights include:

- essentially the same budget for administration costs
- prevention is slightly less, losing mostly training capacity
- cessation budget is the same but because there will be a new cessation services provider contract, services are costlier so we will have less capacity for services provided by contractor. For example, we will have to cut some cessation services data collection, evaluation and proactive calls to clients.
- refugee resettlement program services have been cut back because translation services and TTS training have been provided. VRRP will still receive some materials through the tobacco control program budget.

Counter Tools data collected in 2014 hasn't been fully utilized in communities. Is there a value in conducting the surveys again in 2016? Might be better to think about how to better work with data to improve community engagement via technical assistance from Counter Tools directly to grantees to use data for outreach. Counter Tools plans to be much more directly engaged with community coalitions in this coming year.

Evaluation – can the tobacco board provide input into the priorities for VDH evaluation? How could VTERB evaluation committee be more involved in shaping evaluation of VDH evaluation contract with JSI? Rhonda is open to develop a process where VTERB is a part of evaluation planning and prioritizing.

Action: Kate will set up a meeting/conference call with Rhonda, Amy and Alexi to figure out how to bring in more VTERB influence into VDH evaluation activities

Are there any opportunities to approach outside foundations to conduct evaluation? Such as Robert Wood Johnson Foundation? Kellogg? Gates Foundation? Impact analysis of tobacco control program.

Action: Kate will address this question with the evaluation committee at their April meeting.

Adding questions to Macro Poll:

- Support for increasing legal age to 21
- How best to create point-of-sale restrictions around schools
- E-liquid labeling requirements/consistency/standardization
- Consumer safety awareness of labeling of e-liquid potency
- Marijuana use and vaping devices

Executive Session:

The committee entered executive session at 3:45pm, to discuss updates and revisions to community coalition grant language. The committee exited executive session at 4:05pm with no action.

Other Discussion Items: none

Next meeting will be held: Tuesday June 14, 2016, ALA, 372 Hurricane Lane, Williston